
LEJAS HEMANTRAI DESAI

Address: A-802 Casa Rivera, Near Rajhans Eleta, Pal, Opp Sidhhi Vinayak Temple, Surat 395009,
Gujarat

25th June, 2024

To,
The Dept of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai- 400001

Scrip ID/Code: **SEML / 543515**
ISIN: **INE0KPY01017**

SUB: Disclosure under Regulation 7(2) read with Regulation 6(2) of SEBI (Prohibition of Insider Trading) Regulation, 2015

AND

Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation, 2011

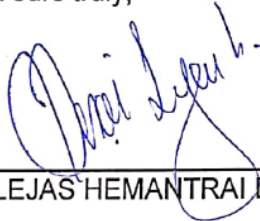
Dear Sir/ Madam,

We hereby enclose copy of disclosures under Regulation 7(2) read with regulation 6(2) of SEBI (Prohibition of Insider Trading) Regulation, 2015 and regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeover) Regulation, 2011 in connection with sell of Equity shares of Sunrise Efficient Marketing Limited.

Kindly accept the same and take note of compliance.

Thanking You,

Yours truly,



LEJAS HEMANTRAI DESAI

Enclosed: As Above

CC
To,
The Compliance officer
Sunrise Efficient Marketing Limited.
3rd Floor, 9292 Building, VIP Road,
Nr. Metro Wholesale, Althan, Surat 395017

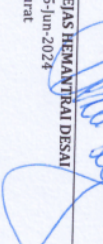


Name of the company: **Sunrise Efficient Marketing Limited**
 ISIN of the company: **INE0KF101017**

Details of change in holding of Securities of Promoter, Employee or Director of a listed company and other such persons as mentioned in Regulation 6(2).

Name, PAN No., CIN/DIN, & address of Promoter/ Employee / Director with contact nos.	Category of Person (Promoters/ KMP / Directors/ Immediate relatives/others etc)	Type of security (For eg. Shares, Warrants, Convertible Debentures etc.)	Securities acquired/Disposed			Transaction Type (Buy/Sale/ Pledge/ Revoke/ Invoke etc.)	Type of security (For eg. Shares, Warrants, Convertible Debentures etc.)	Date of allotment advice/ From To	Date of intimation to company	Mode of acquisition / disposal (on market/public/ rights/ preferential offer / off market/ Inter-se transfer, ESOPs etc.)	Trading in derivatives (Specify type of contract)		Exchange on which the trade was executed	
			No.	Value	% of holding						Buy	Sell		
LEJAS HEMANTRAI DESAI PAN NO. :AFUP1712M A-802 Casa Rivera, Near Rajhans Bieta, Pal, Opp Sidhvi Vinayak Temple, Surat 395009, Gujarat	Promoter	Equity Shares	56,67,429	4,99,500	2,67,29,925.00	37.78%	Equity Shares	20-Jun-2024	20-Jun-2024	25-Jun-2024	Market Sell	-	-	BSE

Note: "Securities" shall have the meaning as defined under regulation 2(1)(i) of SEBI (Prohibition of Insider Trading) Regulations, 2015.

Signature: 
 Name: **LEJAS HEMANTRAI DESAI**
 Date: **25-Jun-2024**
 Place: **Surat**